

SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR A BIDDING SYSTEM UTILIZING A USER DEMAND SUMMARY

ABSTRACT

A system, method and article of manufacture are provided for allowing bidding on products. A summary of user demand for a product is generated based on user input of product information. The summary is presented to a plurality of sellers of the product. Bids are received from the sellers for a price of the product. The lowest bid is selected and is presented to a reseller of the product.

5